



Foundation for Disease Elimination and Control of India
MEDP Office, Room No - 319 (A), Second Floor, National Institute for Research in Tribal Health (NIRTH),
(ICMR), Jabalpur - 482003, Madhya Pradesh, India. M: +91 9414049739 | 8120955007



FOR IMMEDIATE RELEASE

First Year Report of *Malaria* Elimination Demonstration Project (MEDP)

House to house malaria treatment started for entire district

MEDP Program Develops SOCH – Solution for Community Health-workers: A mobile surveillance tool for malaria workers

JABALPUR, MADHYA PRADESH, MARCH 23, 2018: Malaria Elimination Demonstration Project (MEDP) in Mandla, Madhya Pradesh has successfully completed one year. The project is a first-of-its-kind public-private-partnership between the Indian Council of Medical Research (ICMR), Government of Madhya Pradesh (GoMP), and the Foundation of Disease Elimination and Control (FDEC), established by Sun Pharma as part of its Corporate Social Responsibility initiative. In the first year, the entire 10.5 lakh population of Mandla was tracked, 46,839 fever cases were tested and 206 (0.44%) cases of malaria were found positive and treated. MEDP project has also developed a mobile surveillance application **SOCH – Solutions for Community Health-workers** that will digitize all the paper work and enable a more efficient and real time information sharing on the project.

The project is in line with the vision of Hon'ble Prime Minister, Shri Narendra Modi to eliminate Malaria by the year 2030. The goal of MEDP is to successfully eliminate Malaria from the 1233 villages in Mandala district, so that the lessons learned can be used in rest of the state and country. *"Malaria is a major health problem in India, especially in the tribal and rural areas. India contributes to approximately 89% of Malaria cases in South East Asian Regional Countries. MEDP is first of its kind public-private partnership with a goal to demonstrate malaria elimination. As part of our effort, we place emphasis on informing, educating and communicating with local communities and seeking inputs and contributions of various local stakeholders said"*, Dr. Altaf Lal, Senior Advisor Global Health and Innovation – Sun Pharma.

"The Mandla office was established as a part of three party agreement between FDEC, Govt. of MP and ICMR signed on the 15th of November 2016. A five-day training program was conducted for Malaria Field Coordinators and Village Malaria Workers. The training session helped in improvement of knowledge in 95% of the participants post the training said", Dr. Azadar Khan, Senior VP Corporate Affairs, Sun Pharma.

"The government of MP's contributions have been significant through participation at local level and by providing bed nets and conducting household sprays which are important in malaria elimination efforts. We look forward to continuing in this project with FDEC India and extending the learnings to other parts of the state", said Dr. Himanshu Jayswar, State Programme Officer - Govt of MP, Bhopal.

The first step in the process of eliminating Malaria is to Track, Test and Treat (T3). The T3 process has been developed and conducted under the strict supervision of the scientists from the ICMR- National Institute for Research in Tribal Health (NIRTH) and MEDP staff in order to ensure the right kind of learning in the first attempt. As a part of the prevention method Long Lasting Insecticide Treated Bed Nets (LLIN) were distributed by the state of Madhya Pradesh along with regular indoor residual spray.

"We utilize Rapid Diagnostic Test kits as our key-diagnostic tool for Malaria on the field. The tool has been quality assured by ICMR-NIRTH and has shown 100% accuracy. We identify cases rapidly and treat promptly. From September 1st 2017 to February 28th 2018, MEDP has tested 46839 fever cases and treated 206 positive cases of Malaria." said, Dr. Aparup Das, Director, ICMR – National Institute for Research in Tribal Health (NIRTH), Jabalpur

Site Office :

MEDP Office, Near Zilla Panchayat CEO Office, Main Road, District Mandla - 481661, Madhya Pradesh, India.

Registered Office :

Sun House, Plot No. 201 B/1, Western Express Highway, Goregaon (E), Mumbai - 400063, Maharashtra, India. Tel.: (91-22) 4324 4324 | Fax: (91-22) 4324 4343 | CIN: U85190MH2016NPL286097



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ABOUT FOUNDATION FOR DISEASE ELIMINATION AND CONTROL OF INDIA (CIN:U85190MH2016NPL286097)

FDEC-India, has been established by Sun Pharma as part of its Corporate Social Responsibility initiative. It is a not-for-profit Company registered under Section-8 of the Companies Act,2013) with its registered office at Sun House, Plot No. 201 B/1, Western Express Highway, Goregaon (East), Mumbai- 400063. The Foundation is governed by Board of Directors (Dr. SY Quraishi (Chair), Dr. KK Agarwal, Dr. Altaf Lal, Dr. Nilima Kshirsagar, Dr. A P Dash and Dr. Azadar Khan) and supported by Advisory Board Members (Mr. Anil Raghvan, Dr. Srinath Reddy, Dr. P.L Joshi, and, Dr. Jacob John).

ABOUT SUN PHARMACEUTICAL INDUSTRIES LTD (CIN - L24230GJ1993PLC019050)

Sun Pharma is the world's fifth largest specialty generic pharmaceutical company and India's top pharmaceutical company. A vertically integrated business, economies of scale and an extremely skilled team enable us to deliver quality products in a timely manner at affordable prices. It provides high-quality, affordable medicines trusted by customers and patients in over 150 countries across the world. Sun Pharma's global presence is supported by 41 manufacturing facilities spread across 6 continents, R&D centres across the globe and a multi-cultural workforce comprising over 50 nationalities. In India, the company enjoys leadership across 11 different classes of doctors with 30 brands featuring amongst top 300 pharmaceutical brands in India. Its footprint across emerging markets covers over 100 markets and 6 markets in Western Europe. Its Global Consumer Healthcare business is ranked amongst Top 10 across 3 global markets. Its API business footprint is strengthened through 14 world class API manufacturing facilities across the globe. Sun Pharma fosters excellence through innovation supported by strong R&D capabilities comprising about 2,000 scientists and R&D investments of approximately 8% of annual revenues.

For further information, please visit www.sunpharma.com & follow us on Twitter @SunPharma_Live.

ABOUT INDIAN COUNCIL OF MEDICAL RESEARCH

The Indian Council of Medical Research (ICMR), New Delhi, the apex body in India for the formulation, coordination and promotion of biomedical research, is one of the oldest medical research bodies in the world. The Government of India set up the Indian Research Fund Association (IRFA) with the specific objective of sponsoring and coordinating medical research in the country. After independence, several important changes were made in the organisation and the activities of the IRFA. It was redesignated in 1949 as the Indian Council of Medical Research (ICMR) with considerably expanded scope of functions. The ICMR is funded by the Government of India through the Department of Health Research, Ministry of Health & Family Welfare. The Council's research priorities coincide with the National health priorities such as control and management of communicable diseases, fertility control, maternal and child health, control of nutritional disorders, developing alternative strategies for health care delivery, containment within safety limits of environmental and occupational health problems; research on major non-communicable diseases like cancer, cardiovascular diseases, blindness, diabetes and other metabolic and haematological disorders; mental health research and drug research (including traditional remedies). All these efforts are undertaken with a view to reduce the total burden of disease and to promote health and well-being of the population. The Governing Body of the Council is presided over by the Union Health Minister. It is assisted in scientific and technical matters by a Scientific Advisory Board comprising eminent experts in different biomedical disciplines.

FOR FURTHER DETAILS PLEASE CONTACT

MEDIA CONTACT

Gaurav Chugh | +91 9810471414 | gaurav.chugh@sunpharma.com

INVESTORS CONTACT

Nimish Desai | +91 9820330182 | nimish.desai@sunpharma.com

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